

Annie Ton

User Experience Designer

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EXPERIENCE

UX DESIGNER AND DEVELOPER

Portland State University – Student Media
Aug 16 – Jun 19

Designed and developed websites for PSU Television and other student organizations. Worked along with graphic designers, marketing personnel, and web developers to provide web solutions based on specific business needs for Student Media members.

Utilized expertise in front-end development technologies such as HTML, CSS, Javascript, jQuery, Bootstrap to enhance interactivity.

SELECTED PROJECTS

Student Life Resources (Website)

Designed and developed Student Life Resources website for the Dean of Student Life, Portland State University. Worked closely with stakeholders and accessibility consultant to design a website that satisfied accessibility guidelines of WCAG 2.0.

Viking Day Open House Party (Experience Design)

Designed augmented reality experience for Open House Party for 100+ students at Student Media. Responsibilities included creating sitemap, wireframe, visual design, website, and design of event space.

SHARE (Website)

Designed and maintained the website for SHARE, the Senior Health and Resource Experts organization with research on usability for elderly users.

HOSTR (Mobile App and Behavioral Prototype)

Performed ideation, sketching, user testing, and wireframing. Created a mobile app prototype on Figma. Hostr was designed to help party planners to send invites, create grocery lists, and navigate to store for supplies.

Renowned Vietnamese talents (book design)

Designed for Vietnamese book honoring global Vietnamese talents. Focused on page layout, illustration, and typesetting.

EDUCATION

Portland State University

BS in Graphic Design
Sep 16 – Jun 19

London College of Communication

Graphic Design
Jul 18

SKILLS

Design

UX Research
UI Design
Persona
Wireframing
Prototyping
User Testing
Branding

Programming

HTML5
CSS3
Javascript/jQuery
Wordpress
PHP

Tools

Adobe Creative Suite
Sketch/Adobe XD
Invision
Framework (Bootstrap, AR.js)

LANGUAGES

English and Vietnamese