Anh Ton

Product Designer

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Education

B.S. in Graphic Design

Portland State University, 2019

Achievements

1000 mentorship minutes across 30 mentees

ADPlist, 2024

Student Employee of the Year

Student Leadership Programs, Portland State University, 2019

Experience

Google / contractor

UX Designer, Sep 2024 – Present

- Worked on boosting the Google Drive corpus by creating engaging ways to promote the Scanner feature.

Microsoft / contractor

Designer III, Feb – Jun 2024

- Led the UX design for the Super User Program, creating a complete gamification experience. This included designing the visual aspects of badges, a leaderboard, and an introduction page to enhance community engagement.
- Designed a brand-new workflow enabling community managers to leverage AI for content moderation. Based on the provided requirements, I spearheaded the design process from initial sketches to detailed handoff for development.

Designer II, Oct 2022 – Jan 2024

- Revamped the community user experience by enhancing search functionality with filters and categories to help users easily find events and groups matching their interests. Collaborated with content designers and developers to analyze search behavior patterns.
- Designed an onboarding experience for new users to maximize their engagement with the community site.

Designer I, May 2021 – Sep 2022

- Designed six hero banners to enhance the Community site's visuals.
- Developed logos, icons, and presentations for stakeholders.

Stockwise

Lead UX Designer, Aug 2020 – Jan 2022

- Oversaw user flows, wireframes, UI design, usability testing, design system creation, and prototyping, culminating in a successful app launch in April 2021.
- Built a comprehensive design system, defining typography hierarchy, color palettes, illustrations, components, and templates.

POW Interactive

Junior Visual Designer, Aug 2019 – Oct 2020

- Developed branding assets, including logos, icons, and a UI library for two military apps.
- Designed a cash flow worksheet for Morgan Stanley's Financial Advisor workflow using library components.